

DIVERSITYCOMM MEDIA

Empowering Your Diversity & Inclusion Outreach Efforts

In an era where diversity and inclusion are not just buzzwords but essential components of successful businesses and organizations, it's crucial to have the right tools at your disposal to reach the diverse audiences you aim to engage with. That's where DiversityComm Media comes in – your partner in effectively connecting with a wide range of diverse communities.

DiversityComm Media is your partner in achieving diversity and inclusion goals. We connect you with the communities that matter most to your organization, ensuring that your message resonates authentically. Together, we can create a more inclusive world where diversity is celebrated and valued, and where opportunities are accessible to all. There's something for everyone.

Our Key Focus Areas:

- Diversity Recruitment:** Find the diverse talent you need to build a more inclusive workforce and foster innovation.
- Diversity Branding:** Strengthen your brand's commitment to diversity and inclusion, fostering trust and strengthen your brand reputation among diverse audiences.
- Supplier Diversity:** Support and engage with diverse suppliers, contributing to a more inclusive supply chain.
- Educational Opportunities:** Promote learning and development opportunities to empower individuals from diverse backgrounds.

Our Multifaceted Platform

At DiversityComm Media, we offer a comprehensive and versatile multi-media platform designed to meet your diverse outreach needs. Here are some of the key elements of our platform:

- Digital/Print Magazine:** Our flagship publication provides in-depth articles, features, and insights that resonate with diverse audiences by highlighting stories, successes, and insights from diverse communities. It's a powerful tool for showcasing your commitment to diversity and inclusion.
- Enewsletter:** Stay connected with your target audience with our e-newsletters, delivering timely updates, news, and exclusive content directly to their inbox.
- Website Banners:** Maximize your online presence with strategically placed website banners, ensuring your message is seen by the right people at the right time.
- Editorial Opportunities:** Share your expertise and insights through our editorial opportunities, positioning your organization as a thought leader in the diversity and inclusion space.
- Job Postings:** Connect with diverse talent by posting your job openings on our platform, reaching job seekers from various backgrounds, furthering your diversity recruitment efforts.
- Best of the Best Annual Review and Top Veteran-Friendly:** Showcase your diversity efforts by taking our survey for consideration. We provide an annual review recognizing and celebrating companies that excel in promoting diversity and inclusion.

Our Targeted Communities

DiversityComm Media focuses on a wide range of diverse communities, including:

- Black Community:** We are dedicated to recognizing and applauding the achievements of Black individuals and organizations. Our platform is a space where excellence is highlighted, and opportunities for growth and empowerment are abundant.
- Hispanic Community:** Building bridges and creating opportunities within the Hispanic community is a cornerstone of our efforts. We understand the importance of fostering inclusivity and supporting initiatives that drive positive change.
- Women Community:** Gender diversity and women's empowerment are at the forefront of our advocacy. We champion women's accomplishments and work towards a future where gender equality is a reality.
- LGBTQ+ Community:** DiversityComm is committed to supporting and promoting LGBTQ+ inclusivity and representation. We strive to be a platform where all voices within the LGBTQ+ spectrum can be heard and respected.
- AAPI Community:** Our platform recognizes the diversity of cultures within the Asian American and Pacific Islander community. We celebrate the richness of these cultures and provide a space for meaningful dialogue and connection.
- Native Origins:** Honoring and amplifying the voices of Native American communities is essential to us. We are dedicated to sharing their stories, advocating for their rights, and fostering understanding and respect.
- Veteran Community:** Supporting veterans and connecting them with opportunities is a priority. We believe in giving back to those who have served and continue to serve our nation.
- DIVERSEability Community:** Advocating for inclusivity and opportunities for individuals with disabilities is integral to our vision. We are committed to breaking down barriers and creating a world where everyone can thrive.

What Makes Us Different?

DiversityComm Media partners with over 300 diversity conferences, career fairs and events

With each partnership, attendees and members of these organizations get access to our print or digital magazines, thus seeing your message. We participate at these conferences through job fairs, virtual and in-person events. Our partnerships extend to include digital links to our magazines in their newsletters, thus reaching hundreds of thousands of unique viewers.

By advertising with us it's like your attending these conferences and getting the visibility and exposure to these diverse communities we market to.

DiversityComm Outreach at the Conferences

- Magazine or digital link for attendees
- Listed in Conference Apps
- DiversityComm Booth - Virtual or In-Person

Benefits of Advertising at the Conferences

- After the event, a digital download is sent to each member.
- Reach a larger community with our national paid subscriber base.
- Get noticed by hundreds, or even thousands of diverse viewers

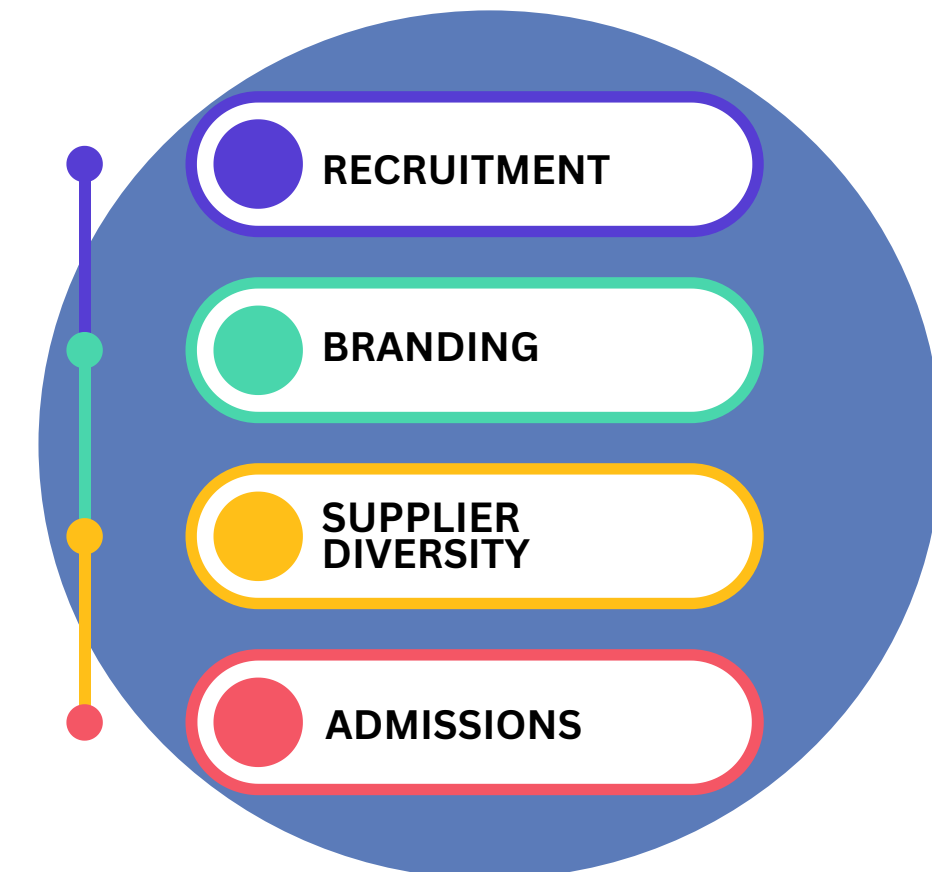
2024 DIVERSITYCOMM MEDIA-CAPABILITIES



12 ISSUES A YEAR!



4 ISSUES A YEAR!



DIVERSITY COMM MAGAZINE

Target Audience

Diverse Professionals, Students, Undergraduates, Graduates, MBA Executives, C-Suite Professionals, Entrepreneurs, Certified Business Owners (MBE's & WBE's) and Supplier Diversity Leaders.

Content/ Editorial

Careers, Recruitment & Leadership, Workforce Diversity, Diversity Branding, B2B Supplier Diversity, Government & Veterans, Education, Health, Sports & Wellness, STEM, and all industries related to D&I.

U.S. VETERANS MAGAZINE

Target Audience

Transitioning Veterans, Civilians, Active Military, Service Disabled Veterans, Minority Veterans, Women Veterans, Military Spouses & Families, Undergraduates Graduates/MBAs, Yellow Ribbon Schools, Professionals, Veteran Recruiters, Veteran-Friendly Companies, Government Agencies, Veteran Small Business Owners, Certified VBOs & SDVBOs and Supplier Diversity Professionals.

Content/ Editorial

Careers & Employment, Recruitment & Retention, Workforce Diversity, Veteran-Friendly Companies, VOBs & SDVBOs, B2B & Supplier Diversity, Minority Veterans, Women Veterans, Military Spouses & Families, Government & Contracting, Higher Education, Veteran Resources on Campus, Health & Wellness, Veterans with Disabilities, STEM and all Industries Related to Veteran Resources.

[Click to Visit DiversityComm Magazine's Communities](#)

BLACK | HISPANIC | WOMEN | AAPI | NATIVE AMERICAN | LGBTQ+ | DISABILITY | VETERANS | STEM

[Click to Visit U.S. Veterans Magazine](#)